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Roselani Ice Cream station on NCL ship

Pacific Business News (Honolulu)

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Maui's **Roselani Ice Cream** set up a scooping station aboard NCL's Pride of Aloha. The ice cream parlor features 15 flavors including Kona coffee, macadamia nut and lychee sherbet.

In addition, **Norwegian Cruise Line** serves Roselani ice cream on board all its Hawaii ships at its various food operations.

"Working with Norwegian Cruise Lines has significantly boosted Roselani's food-service sales," said Cathy Nobriga Kim, vice president of Roselani.

NCL says the company is fulfilling its commitment to buy locally.

"Roselani Ice Cream is a quality product that serves ice cream local-style with 'home-grown' ingredients," said Robert Kritzman, executive vice president of NCL's Hawaii operations.

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