

Tuesday, October 4, 2005

Roselani allies with Hawaiian Vanilla

Pacific Business News (Honolulu)

[Print](#) [Email](#) [Reprints](#) [RSS Feeds](#) [Add to Del.icio.us](#) [Digg This](#) [Comments](#)

Related News

[Roselani Ice Cream station on NCL ship](#)

[Roselani finds new haupia supplier](#)

[A bean counter's dream](#)

Roselani Ice Cream has launched a new line of ice cream cobranded with the Big Island's **Hawaiian Vanilla Co.**

Hawaiian Vanilla Bean ice cream will retail in the gourmet rack and carry the logo of both companies on the carton.

"Roselani has always looked to local vendors and producers for ingredients and the Reddekopps' locally grown, high-quality vanilla provided the perfect opportunity," said Cathy Nobriga Kim, vice

president of Maui-based Roselani.

Tracy Reddekopp and Jim Reddekopp operate the vanilla farm.

The gourmet ice cream will be sold in three-gallon tubs to restaurants and retail in half-gallon cartons at local grocery stores -- Times Supermarkets, Star Markets on Maui, KTA Stores on the Big Island -- and military commissaries.

[Print](#) [Email](#) [LinkedIn](#) [Yahoo! Buzz](#)

[Contact the Editor](#) [Need Assistance?](#) [More Latest News →](#)

READER COMMENTS

(0) Comments

You must be logged in to add a comment. Please [Login](#) or [Register](#).

BUSINESS PULSE SURVEY

Would you 'friend' your boss on Facebook?

- Yes
- No
- Don't know

bizjournals
Partners

Business Travel Center Find local hot spots in over 40 cities
local city guides

CITY GUIDE SPOTLIGHT - HONOLULU



[Attractions in Honolulu](#)
[Cocktails in Honolulu](#)
[Hotels in Honolulu](#)
[Restaurants in](#)

[Honolulu](#)

Sponsored by:



Pacific Real Estate powered by [LoopNet](#)

Featured Property

Rate: \$10.80-\$10.80
Building Size: 11,348 SF
Use Type: Lease



→ [More Pacific Real Estate](#)

Don't let an entertainment bundle cost you.

Stay productive on the go with the AT&T All-For-Less bundle: Wireless, High Speed Internet and Landline for under \$100. [Let your business stretch with AT&T.](#)



Search Press Releases

- [View all Honolulu Press Releases](#)
- [View ALL Press Releases](#)

Search by Company, Organization, or Keyword

GO

Content provided by PR Newswire. [Learn more about this service.](#)